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Textile Transformation Nova Scotia (Phase I) Project Launched to Tackle Growing Textile Waste Problem

Halifax, Nova Scotia – A groundbreaking new initiative led by The National Association for Charitable Textile Recycling (NACTR) and aimed at addressing the rising issue of textile waste in Nova Scotia has officially launched. The Textile Transformation Nova Scotia (Phase I) project, supported by Divert NS and Environment and Climate Change Canada, seeks to develop sustainable, local solutions for textile recycling, helping to reduce the environmental impact of textile waste and contribute to Nova Scotia's ambitious waste reduction goals.

Textiles are one of the fastest-growing waste streams in the province, now making up **18.1%** of total waste according to recent audits conducted by Divert NS. This represents a significant increase from just a few years ago, as consumption of fast fashion and household textiles continues to rise. The project will explore viable pathways for textile recycling and diversion, identifying opportunities to recover valuable materials, minimize landfill use, and create new economic opportunities for the region.

The Textile Transformation Nova Scotia (Phase I) project will begin with a comprehensive landscape scan to assess the current state of textile waste in the province, including collection methods, existing recycling capacity, and market opportunities for recycled textile feedstock. Insights gained will be used to guide **Phase II**, which will potentially include pilot projects and inform policy recommendations aimed at building a circular textile economy in Nova Scotia.

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"As Nova Scotia's population continues to grow, so does the amount of waste we produce. By focusing on textiles, we are tackling a major component of our waste stream that has been overlooked until now," said **Charlotte Genge**, NACTR Project Lead. "This initiative has the potential to transform the way we manage textile waste and position Nova Scotia as a leader in sustainable resource management."

The project aligns with Divert NS's long-standing mission to support innovative recycling programs and promote waste diversion throughout the province. "We are excited to support this important initiative that is directly connected to our goals of reducing waste, conserving resources, and improving quality of life for all Nova Scotians," said **Sasha Barnard**, Business Development Officer at Divert NS. "Textiles are currently the third most prominent material found in Nova Scotia's landfills. Conducting this study is a significant step towards finding a solution to manage and recover this resource."

In addition to addressing waste management challenges, the project will engage with **local businesses**, **non-profits**, **and industry leaders** to identify potential partnerships and economic opportunities related to textile recycling. By fostering collaboration across sectors, the **Textile Transformation Nova Scotia (Phase I)** project aims to build a more sustainable and circular economy for textiles, benefiting both the environment and the local economy.

For more information about the Textile Transformation Nova Scotia project, or to get involved, please contact NACTR at info@nactr.ca.

The National Association for Charitable Textile Recycling (NACTR) is dedicated to promoting the environmental and social benefits of textile reuse and recycling across Canada. By collaborating with charitable organizations, local governments, and industry leaders, NACTR works to create sustainable solutions for managing textile waste. NACTR supports its members with advocacy, resources, and strategic partnerships that help divert millions of pounds of textiles from landfills, contributing to a circular economy and advancing community well-being. **For more information, visit www.nactr.ca.**