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New NACTR Study; “Reduce, Reuse, Rewear: Part Two”; Canadian Textile “Trash” Worth \$7 Billion

Toronto, Ontario – A comprehensive study commissioned by the National Association for Charitable Textile Recycling (NACTR), with support from Environment and Climate Change Canada, reveals significant opportunities to enhance post-consumer textile waste management systems in Canada. The Study provides valuable insights into the economic, environmental, and societal impacts of textile reuse and offers recommendations for improving diversion from landfills.

The study uncovers the untapped potential of textile reuse, estimating that up to 24% of the 1.3 million tonnes of used apparel generated in Canada annually can be diverted to reuse or downcycling. This represents a lost financial opportunity of up to CAD \$7 billion per year. Furthermore, the report identifies missed opportunities in repairing, cleaning, and increasing collection rates, which could add significant value to the textile waste management system.

Access The Study “Reduce, Reuse, Rewear: Part Two” here:

www.nactr.ca/reduce-reuse-rewear-part-two/

“We hope this Study serves as a roadmap for municipalities and other key partners to increase post-consumer textile waste diversion, reduce landfill waste, and create economic opportunities through textile reuse. We are inviting all sectors to collaborate, innovate, and embrace the circular use of textiles as a means of achieving environmental sustainability and fostering a thriving secondary textile industry.” said Tonny Colyn, President and Co-Founder of NACTR.

The National Association for Charitable Textile Recycling exists to unite Canadian charities and promote the positive social and environmental impacts of charitable textile reuse, recycling, and thrift retail. As a collaborative and progressive network, NACTR is working together towards a circular economy.

Learn more about NACTR at www.nactr.ca

