

FOR IMMEDIATE RELEASE – FEBRUARY 1, 2023

**NACTR Announces the Release of New Study;
“Reduce, Reuse, Rewear – Highlights of the
textile secondary market in Canada”**

Toronto, Ontario – Adhering to the core values of the National Association for Charitable Textile Recycling (NACTR), NACTR releases the study examining the prospects of greater landfill diversion and life extension of post-consumer textiles waste in Canada. Sustainability in focus, Canada and the world is pushing towards the Circular Economy model. The study highlights the current state of play and the lost opportunities from an economic, environmental and societal impact perspective.

Read “Reduce, Reuse, Rewear” Study: www.nactr.ca/reduce-reuse-rewear/

The Study is released in partnership with Environment and Climate Change Canada. NACTR is proud to have contributed their member data for this study, as it provides great insight into the Post-Consumer Textiles Value Chain and the key roles that the charitable organizations play.

Tonny Colyn, President and Co-Founder of NACTR stated, “This important work highlights the economic, social, and environmental benefits of the (charitable) thrift industry. The highlights provide insights to increase textile diversion from landfills and into the hands of charities across Canada while leaning into the future concept of Extended Producer Responsibility (EPR). EPR would benefit the charitable collectors with compensation for collecting and processing textiles in the future as key landfill diversion partners.”

The National Association for Charitable Textile Recycling exists to unite Canadian charities and promote the positive social and environmental impacts of charitable textile reuse, recycling, and thrift retail. As a collaborative and progressive network, NACTR is working together towards a circular economy. The founding members are representatives from across Canada including Diabetes Canada, The Salvation Army Thrift Store, Big Brothers Big Sisters, Goodwill, and Development Disabilities Association.

Learn more at www.nactr.ca